

# Quote

## THE WEEKLY DIGEST

Volume 20—Number 24

December 10-16, 1950



Our sympathy to waitress Mary Dorry. Some yrs ago, in fear of an atomic explosion, she fled from Oak Ridge, Tenn. Last wk, in Ellenton, S C, Mary learned of gov't plans to erect there a huge plant for the production of hydrogen bomb materials. "It seems," the waitress sighed, "like you can't go anywhere any more."

It is a sad story, Mary—but hardly a new one. This fugitive flight dates back to Munich, and a day when you were yet in pig-tails and pinafore. There a frail, stooped man, carrying a tightly-furled umbrella, began running from reality. Others have joined with the passing yrs—others older than you, Mary, and more experienced in the ways of the world. Yet, with all their wisdom, and all their wiles, they have come to no more satisfying destination.

Yes, Mary, a sad story—and an old one. A hundred generations before Oak Ridge, the prophet Amos preached his warning truth to a heedless handful: "He that fleeth of perils shall not flee away, and he that escapeth shall not be delivered . . . It is as if a man did flee from a lion and a bear met him."

For a long and troubled time, the Wise Men of the West have paused in retreat to cast appeasing morsels to the Lion of Asia. Around the next sharp turn we may yet face the Russian Bear.

### MAY WE *Quote* YOU ON THAT?

Gen OMAR N BRADLEY, chm, Joint Chiefs of Staff, outlines program in midst of war in Korea: "Our military objectives are 3: To create power to prevent disaster in event we were attacked; to have immediate capability of quick and strong retaliation to attacker; to have a base upon which to build overwhelming force with which we can take up offensive and overpower aggressor." 1-Q

Dr SYNGMAN RHEE, pres Republic of Korea, discussing possibility Reds might stop present drive at 38th parallel: "If they plan to keep on their side of the parallel why did they cross the parallel last June?" . . . Urging cont'd resistance: "Gather what arms you can, and make of every village an armed camp." 2-Q

W STUART SYMINGTON, chairman, NSRB, addressing Congress: "I think, personally . . . we ought to give present controls more chance . . . before we strait-jacket the economy." 3-Q

DAVID LILIENTHAL, former head of Atomic Energy Commission: "Any person who wants to live a peaceful, quiet, uneventful life, has just picked the wrong time to live." 4-Q

Wearry GI in the Korean retreat: "We were getting along all right until we found Chinks in our armor." 5-Q

THURINE OLESON, 83-yr-old co-author of *Wisconsin, My Home* (Univ of Wis Press): "It is something to live together for half a century, raise a nice big family of children and have your family and friends rejoice with you." 6-Q

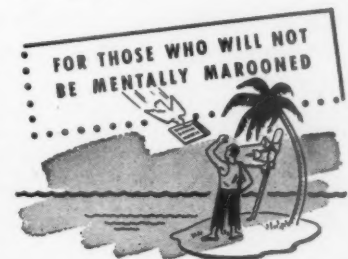
Pres HARRY S TRUMAN: "Consideration of the use of any weapon is always implicit in the very possession of that weapon. However, it should be emphasized that, by law, only the pres can authorize the use of the atom bomb, and no such authorization has been given." 7-Q

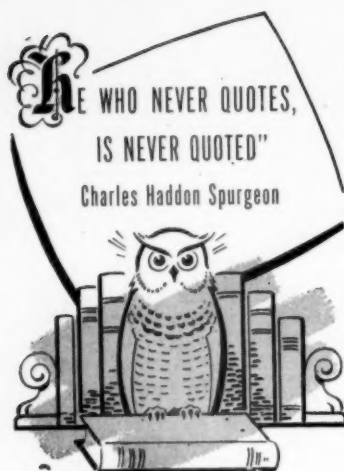
EDWARD, Duke of Windsor: "If it is necessary to stop war, there should be no hesitation about using the atom bomb." 8-Q

Sen HERBERT R O'CONOR, of Md, in demand that U S stop shipments of scrap rubber to Communist China: "It seems perfectly evident that the Communists would not be bringing this rubber to China at great expense, unless they were finding good use for it." 9-Q

ERLE COCKE, Jr, pres, American Legion: "Our country is in a hell of a mess today. We have reached complete bankruptcy of American statesmanship." 10-Q

Gen DOUGLAS MACARTHUR, regarding present situation in Korea: "This, in my opinion, is a new war with a new opponent and a new army." 11-Q





#### ACHIEVEMENT—1

Envy yells at Reputation, "You're an accident." And Reputation wonders idly who is making that funny squeaking noise way down at the bottom of the hill.—*Walk-Over Shoe Prints*.

#### ADJUSTMENT—2

When I see how difficult it is for Americans to sit down at the same conf table and calmly work out differences involving 3½¢ an hr and 4 mo's in contract duration as shown by the recent telephone strike, it's hard . . . to be critical of the length of time it takes people of so many nationalities and cultures at Lake Success to resolve conflicts.—PAULINE FREDERICK, on ABC program.

#### AGE—Youth—3

Bob Singer rep'ts from St Petersburg, Fla, watching a baseball game played by the Three-Quarter-Century club (no player under 75). "You play wonderful ball for your age," he told the 83-yr-old shortstop. The octogenarian chuckled, "It ain't how old you are, it's HOW you're old!"—TONY WEITZEL, *Chicago Daily News*.

#### ALIBI—4

"All those men will make wonderful husbands," observed a woman draft board head as she considered the alibis offered by draftees to delay induction. "With all this training, think of the interesting excuses they'll be able to give their wives when they come home late from poker games."—NORMAN KENYON, *Detroit Free Press*.

#### AMERICA—5

Rob't North, of Stanford Univ, after hearing Asian speakers at Inst of Pacific Relations arraign policies and impugn motives of U S, summarized thus the dilemma they presented:

"If the West gives aid it will be feared for imperialism; if it withholds aid it will be denounced for indifference; if it establishes garisons it will be attacked as expansionist; if it keeps its troops at home it assures success of aggression in Asia; if it expresses no political preference it will be accused of siding with reaction and the status quo; if it supports progressive forces it will be condemned for intervention.

"In other words, we are damned if we do and damned if we don't."—*N Y Times*.

#### BEHAVIOR—6

Many a small boy is the kind of kid his mother wouldn't want him to play with.—*Burlington (Wis) Standard-Democrat*.

#### CHARACTER—7

Little self-denials; little honesties; little words of sympathy; little nameless acts of kindness; little silent victories over favorite temptations — these are silent threads of gold which, when woven together, gleam out so brightly in the pattern of life that God approves. — DEAN FARRAR, quoted in *Christian Observer*.

#### CHILDREN—Religion—8

One child in every two in the U S is receiving no formal relig-

ious instruction. This means 20 million to 25 million children will grow up without the moral and religious influence essential to a knowledge of the right.—FLORIZEL A PFEIDER, "Religious Education Vital to Child's Growth," *Ind Parent Teacher*, 11-'50.

#### CHRISTMAS—Tradition—9

Instead of the traditional Christmas angels and Santa Clauses, (E Germans must) produce dolls wearing blue shirts and carrying the blue flags of the Communist Youth Organization. Blue shirts—blue flags—and on Christmas day, children with blue spirits.—*Voice of America* program.

#### CHURCH—Attendance—10

A cab driver picked up a load of people all dressed up in evening clothes and out to have themselves a time. He suggested one nightclub after another but they kept saying no, they didn't want to go any place where they were known. What kind of way, they asked, would that be to celebrate Christmas Eve.

Finally the cab driver offered another suggestion. "If you really want to go someplace where nobody has ever seen you," he said, "why don't you try church?"—IRVING HOFFMAN, *Hollywood Reporter*.

#### COMMUNISM—Combating—11

The Communists would love to see us bickering among ourselves. "Divide and conquer" is their watchword. What can you do about that? You can cultivate the "we" feeling. Next time you talk about "the gov't" try saying "our gov't." Not "those people in Washington" but "our people in Washington, our labor unions, our schools, our farms, our factories."—HOWARD WHITMAN, "What You Can do Personally to Stop Communism," *Woman's Home Companion*, 12-'50.

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#### COURTESY—12

Courtesy is a form of consideration for others practiced by civilized people when they have the time. — *Bendixline*, hm, Bendix Products Division, Bendix Aviation Corp'n.

#### EDUCATION—13

There is no school with so many hrs available for teaching as the home. Yet many parents relinquish to the school the important job of bldg character and interpreting life.—Mrs CHAS B MACDONELL, addressing, Council of Churchwomen of Greater Chicago.

#### ENTHUSIASM—14

A tiny ant stood looking helplessly at the carcass of a dead horse, wondering if she could nibble some of it to take home. A truck filled with cases of whiskey passed by and a bottle fell out near the ant and broke. The ant took a sip and then another and pretty soon began to feel revitalized. Grabbing the horse by the tail, she shouted, "Come on, big boy, we're going home!"—*Topicks*, hm, Pick Hotels Corp'n.

#### FREEDOM—15

Whatever be the weakness and decadence of the West, it still has one saving glory: the University is free, the Church is free . . . Truth can still be sought and God can still be loved and proclaimed in joy and freedom. And this fact alone is going to save us.—CHAS MALIK, Lebanese delegate to UN, quoted by HENRY L McCORKLE, "The UN's Other Mr Malik," *Presbyterian Life*, 11-11-'50.

#### FUTURE—16

Take an interest in the future—that's where you'll spend most of your life.—*Philnews*, hm, Phillips Petroleum Co.

#### GIFTS—Giving—17

In Tenn, during the depression, I met a gov't agt who was making small allotments to impoverished farmers for seed, stock or needed improvements. He told me of a mountain woman, scratching a bare living from 2 scrubby acres. "I asked her," he said, "what she would do if the gov't should allot her \$200. She sat there in her cabin with its baked-earth floor, the only light filtering thru chinks

in the walls. 'Wal,' she said at length, 'reckon I'd give it to the poor.'"—F EMERSON ANDREWS, in a rpt of Russell Sage Foundation.

It is a good thing at this Christmas season to read again the immortal words of Ralph Waldo Emerson: "Rings and jewels are not gifts, but apologies for gifts. The only true gift is a portion of thyself." — WILFERD A PETERSON, *Inspiration*.

#### They say . . .

There's a report that 10 stations may join to produce their own movies for TV broadcasts. Can this mean they're running low on the old silent drammers we've been viewing these many moons? . . . The "Veep" may think he has troubles, but Mrs BARKLEY has just undergone a really shattering experience. A chapeau, imported from Mme PAULETTE, in Paris, as an exclusive model, turned out to be an exact duplicate of one worn by Madame Minister MESTA at a recent reception . . . Now comes a Univ of Minn prof with the statement that women talk more and listen less than men. This is news? . . . There's a nostalgic note in this ad from the *Juneau (Wis) Independent*: "WANTED: cook and housekeeper with a little of that old-fashioned respect and consideration for the employer." . . . Tell *Rover* to relax. Armed forces aren't calling domestic dogs to duty, as in World War II. "The de-training is too tough," says an officer. "Next time we'll raise our own."

An acquaintance of the good, wealthy Mrs Astor, whose charities were as grand as they were great, spoke once of her custom of sending her carriage to friends who were ill, friends who were unable to afford a carriage.

"She did not send her carriage," quickly prompted one who knew Mrs Astor. "She went in it."—Her soul and heart went with the gift. There is no true magic in giving unless this is true.—PHILIP JEROME CLEVELAND, "The Presentation of Gifts," *Church Mgt*, 11-'50.

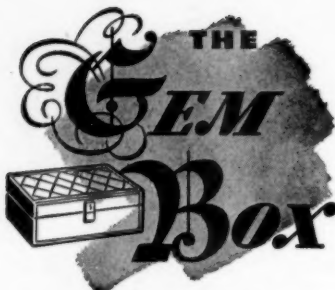


In the closing days of the yr 1299 there descended mysteriously upon Rome numbers of pilgrims, journeying from great distances. They told a strange and moving story of uncommon indulgences to be bestowed upon all who made their way to the Eternal City at the turn of the Century.

The Church annals yielded no precedent, Boniface VIII compassionately gave a special blessing. Thus began *Anno Santo*, or Holy Yr. In 1475 the period between celebrations was reduced to 25 yrs, so that normally all might have an opportunity at least once in a lifetime to gain the Jubilee.

On Christmas Eve last yr (see QUOTE Vol 18, No 25) Pope Pius XII opened the golden door in St Peter's cathedral, ushering in Holy Yr 1950. On Christmas Eve this yr, he will close the aperture for another 25-yr period. The cathedral, which holds upwards of 70,000 will be crowded to overflowing. (Securing tickets has been a principal occupation in Rome for a fortnight.)

Because of ltd space under the portico of St Peter's, only a few hundred actually will witness the scene of surpassing beauty—the gilded throne, the "flabelli" or ostrich-feather fans, the priceless tapestries and costumes designed by Michaelangelo. Pope Pius, in full pontifical vestments, will descend the throne bearing a silver trowel set with precious stones. With this tool, previously immersed in holy water, he will cement the lower crevice of the door. As he concludes, an impressive silence will be broken by the Sistine Choir in a reverent Gregorian chant. In climax, the huge bells of St Peter's, hundreds of ft above the heads of onlookers, will signal the final moments of Holy Yr 1950.



### Lord's Prayer

Every yr since 1940 there has been a special feature repeated on the Amos and Andy radio program. On Christmas Eve, FREEMAN F GOSDEN, as AMOS, interprets the Lord's Prayer for his daughter, ARBADELLA, as he tucks her into bed. This is what he says:

"Our Father which art in heaven—(dat means ffather of all dat is good, where no wrong can dwell).

"Hallowed by Thy name—(dat means, darlin', dat we should love an' respect all dat is good).

"Thy kingdom come. Thy will be done on earth as it is in heaven—(dat means, darlin', as we clean our hearts of all hate an' selfishness, an' fill our hearts with love, de good, de true, an' de beautiful, den earth will be like heaven).

"Give us this day our daily bread—(an' dat means to feed our hearts an' minds wid kindness, love an' courage, which will make us strong for our daily task).

"An' forgive us our debts as we forgive our debtors—(you remember de golden rule, don't you, honey? Well, dat means we must keep de golden rule, an' do unto others as we would want dem to do unto us. An' now it says:)

"An' lead us not into temptation but deliver us from evil—(dat means, my darlin', dat jes' means to ast God to help us do, an' see, an' think right, so dat we will neither be led or tempted by anything dat is bad).

"For Thine is the kingdom, and the power, and the glory, forever. Amen. (At means, darlin', dat all de world, an' everything dat's in it, belongs to God's kingdom—everything—your mommie, your daddy, your little brother, your gramma . . . you, an' everybody . . . an' as we know dat, an' as we act as if we know it, dat, my little girl, is de real spirit of Christmas)."

### GOD—and Man—18

I said to a man who stood at the gate of the yr: "Give me a light that I may tread safely into the unknown," and he repl'd, "Go out into the darkness and put your hand into the hand of God. That shall be to you better than a light and safer than a known way."—*Christian Science Monitor*.

### GOOD—Evil—19

"When the war broke out," a man told me the other day, "I was very much distressed about my little boy, because I found I was taking it for granted that life ought to be better and easier for him than it had been for my generation. Then I realized that I had no right to take this for granted at all—that the fight between good and evil must be the same for him as it had always been, and then I ceased to feel so much distressed."—DOROTHY L SAYERS, *Creed or Chaos?* (Harcourt, Brace)

### HABIT—20

One cold snowy morning an old man was seen, dressed in his night-shirt, vigorously chopping kindling.

His neighbor, amazed at the brevity of the old man's clothing in such severe weather, asked, "How come?"

The old man never missed a lick in his chopping, as he repl'd: "For the last 70 yrs I have always dressed by a fire, and I'll be dad gummed if I'm gonna stop now."—*Capper's Wkly*.

### INFLATION—21

Inflation means to blow up. It can be conjugated thus: inflate, inflated, busted. — HAROLD SANDER, *Your Cue to Business*, hm, Indianapolis Business Library.

" "

Inflation is like any other artificial stimulant — eventually you pay the price.—WALTER HAY, pres, Fla State Chamber of Commerce.

### INGENUITY—22

When my sister and I were little, Mother was constantly bothered with "How many days till Christmas?" "How long do I have to wait till my birthday?" "How long before we go to Aunt Lillian's?" Then one yr she got this idea. It was 9 days till Christmas, so we made a paper chain with 9 links in it, and each night be-

fore we went to bed we took off one link. Whenever we wanted to see how many days were left, we could count the links on the chain. We thought this a wonderful idea and made chains for similar occasions for many yrs. — JOANNE ROEHR, *Family Circle*.

### INTERNAT'L RELATIONS—23

We go around the world with food and good-will in one hand and an H-bomb in the other; and people can't get their eyes off that H-bomb.—A J MUSTE, "Accentuate the Negative," *Progressive*, 12-'50.

### LIFE—24

The real Christmas tree is the tree of life; its branches spread over all lands, and its leaves are for the healing of nations.—AMOS R WELLS, quoted in *Houston Times*.

### MAN—and Machines—25

They can take hope who have been frightened into believing that the day is at hand when thinking machines will make mankind obsolete. The black-eye pea has baffled an electronic brain.

The machine is in use at the Dept of Interior's project in Nebraska, sorting beans. The beans pass by a photo-electric tube which sends an electric impulse to a cathode ray tube. Good beans give a different patter because of color variations. Bad beans are rejected.

But the black-eye pea has proved more than the machine can master. No way has been found to teach the electric eye the difference between a dis-coloration and the distinctive black spot.—*Chemical and Engineering News*.

### MARRIAGE—26

A London judge, alarmed at the number of very young girls who wanted to marry, required them to spend a day in the divorce court to show them the possible pitfalls of married life! The experiment didn't work. Every single girl went ahead and got married.—*Neue Illustrierte*, Hamburg, Germany. (QUOTE translation)

" "

Marriage entitles women to the protection of strong men who steady the stepladder for them while they paint the kitchen ceiling.—*Wall St Jnl*.



## NEW YEAR—27

New Yr's Day wasn't celebrated generally on Jan 1 until the Gregorian calendar came into use in 1582. First accepted by all Catholic countries, it was used by Germany, Denmark and Sweden beginning about 1700, but not by England until 1751. Before that time the 25th of March was the usual date for the New Yr for most Christian people. Roman emperors exacted a tribute of a pound of gold from their subjects on New Yr's day. Persians celebrated by exchanging presents of eggs. Druid priests in ancient Gaul and Britain distributed branches of the sacred mistletoe, and in France today New Yr's is still a time of gift exchange. — *Dairy-men's League News*.

## OPPORTUNITY—28

For more than 150 yrs, free men here in America have had the opportunity to educate themselves, choose their own religions, select their own occupations, accumulate capital and invent better ways of doing things. This is why the people in the U S are so much better off than people in the rest of the world. — C E WILSON, pres, GMC, in *Detroit*.

## ORIGIN: "Bury the hatchet"—29

The phrase is said to have originated in a custom of the N American Indians who, when a war was over, were commanded by their "Great Spirit" to smoke the pipe of peace with their enemies, and to bury their weapons. This was done with great ceremony; taking care, no doubt, to bury them where they would be handy to dig up again in case of need!—*Woman's Wkly*. (London)

## PEACE—30

The Bible mentions a "peace that passeth all understanding." It would seem that is the kind we are going to get.—*B C A News*.

## PERSEVERANCE—31

The man who does his best today will be a hard man to beat tomorrow.—*Hoosier Kiwanian*.

## POLITICS—32

A personnel officer in a gov't bureau had been warned that a certain senator was to be listened to with some respect. Twelve times the senator telephoned the personnel officer and recommended

a man for a job. Twelve times the personnel officer dutifully found a place for a protege of the senator.

Then came a letter recommending the 13th favored one for a job. The personnel officer scouted for an opening but there were just no jobs available. Regretfully he phoned the senator, who erupted:

"Listen, don't you know the difference between a phone application and a letter? I was only fooling about these other jobs, but I've got to have this one. I'm on record for it in a letter!"—*Prop-erty*, syndicated by Cambridge Assoc's, Boston.

" "

In Wisconsin a man rec'd a stiff sentence for promising people jobs. He could have got off scot free, too, if he'd only said he was running for Congress.—*PETER SNELL, Montrealer*.

God might have used his sun-  
set gold  
So sparingly,  
He might have doled his blos-  
soms out  
Quite grudgingly;  
He might have put just one  
wee star  
In the sky—  
But since he gave so lavishly,  
Why should not I?—Arkansas  
Baptist. 33

## PRECAUTION—34

An Interior Dep't official returning to Washington after a visit to California's mighty Shasta Dam reports with relief that someone has installed a metal plaque on the crest of the 12-million-ton structure. The sign reads: "U S Gov't Property. Do Not Remove." —*Pathfinder*.

## RELIGION—35

There are two kinds of religion —vertical and horizontal. Vertical religion takes us up to God. Horizontal religion is the hope for social improvement that men can effect for themselves. We need to strike a balance with both kinds. —*RALPH W SOCKMAN*, clergyman, author.

## SAFETY—Safe Driving—36

Pointing up the fact that ground travel has its dangers, Western

Air Line hostesses now are saying to passengers leaving planes: "Please drive carefully or ask your driver to be careful when you leave the airport."—*Denver Post*.

## SALESMANSHIP—37

Present your story, as far as possible, in the other man's words. To a farmer: "You don't expect a crop without planting?" To a treasurer: "You don't expect a dividend without an investment?" To a restaurant owner: "You don't expect your chef to make an omelet without eggs?"—*BURTON BIGELOW, The Knack of Selling*. (McGraw-Hill)

## THOUGHT—38

Some men think what they are paid to think; others think what they think. The latter usually get paid ultimately in proportion to the quality of their thoughts, rather than the number of hrs a day they spend in thinking what they think they are paid to think.—*Mgt Briefs*, hm Rogers & Slade.

## TRADITION—39

Norval Hawkins, the 1st Ford sales mgr, used to tell about a car salesman in S Dakota who was "too dumb to be afraid of tradition."

"Back in those days," said Hawkins, "people didn't drive cars in the winter. They put them up on jacks. Consequently, dealers made no car sales. They just about shut up shop for half the yr. But one small dealer in S Dakota kept sending in orders right thru the winter. I went to see him. He was a big, awkward, gangling, farmer-like youngster who confessed that he just didn't know he wasn't supposed to sell cars in the winter time!"

This gave Hawkins an idea. He lashed his dealer organization to keep after winter sales. Now, Jan is a peak mo for motor sales.—*CHAS B ROTH, 1000 Ways a Salesman Can Increase His Sales* (Prentice-Hall)

## WORLD AFFAIRS—40

An officer at U S 8th Army hdqrs, asked to sum up our position in the Chinese crisis, said:

"We are in the same position as Br'er Rabbit was when he had hold of tar baby and couldn't let go.—*U P*.

# GOOD STORIES

## You Can Use

A man who had made a fabulous fortune returned to his home town and called on an old buddy. The old buddy was determined, tho, that he wasn't going to give the other the satisfaction of being impressed by his wealth.

"I got a limousine now with a chauffeur," the returning native said.

"So what? Quite a few people got limousines with chauffeurs."

"You should see my house. It's got 50 rooms in it."

"I have heard of 50-room houses before."

"I got an 18-hole golf course at my house."

"I heard of houses with 18-hole golf courses, too."

"Inside the house?" — HAROLD HELPER, *Future*. a

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An expert: *A person who avoids all the small errors as he sweeps forward to the grand jallacy.*—Pivot, hm, Smiths of England.

" "

One of the downtown stores has a real live Santa Claus in its window. Santa was instructed to spend part of his time reading a book—a large imposing sort of book. Store management was puzzled but pleased by the large laughing crowds that congregated outside the window and thought that Santa was being unusually effective in his impersonation. Then the phone calls began coming in and Santa was immediately commanded to get another book. He had been reading *Adult Sex Life*.—*Denver Post*. b

" "

"The dream of most girls," says Bill Farrell, "is to make a millionaire out of a multi-millionaire." — EARL WILSON, *Post-Hall Syndicate*.

" "

"Why is a tight girdle like an income tax blank?" one wit asked another.

"I dunno. You'll have to tell me," was the reply.

"Well, if you try to fill it with the wrong figure, you get pinched!"—*Pure Oil News*, hm. *Pure Oil Co*. c

### I LAUGHED AT THIS ONE

EDW S DOWLING,  
*World Traveler*

On a recent plane trip from Rome to Zurich I met an English businessman. We commented on the remarkable recovery made by Italy, with U S aid. The conversation then turned to Britain and her future.

"Oh, we have that all figured out," he told me jocularly. "We'll declare war on the U S. Of course the conflict won't last long; you'll lick us in a short time. But forever after, in the characteristic American pattern, you'll have to take care of us!"

The ichthyologist was asked to read a paper before a learned delegation of zoologists. He chose as his subject "The History of the Ling Cod."

The sec'y who typed the program had never heard of the species called "Ling" and corrected it to "Living."

The printer who turned out the programs glanced at the title, made his own correction on the last word, and the scientist found himself on the platform facing an audience awaiting his paper on "The History of the Living God." —*United Mine Workers Jnl*. d

" "

Russian jets battle American planes over Korea. The Russians love to fly at the speed of sound because that's the only way they can keep up with their own propaganda.—*Des Moines Register*.

" "

Four-yr-old Maurice was so quiet his mother became suspicious of his whereabouts. Finally she found him sitting on the floor, perfectly still, doing nothing.

"Maurice, what are you doing?" she asked.

"Can't you see? I'm only living."—*Arkansas Methodist*. e

A big oil man, in an expansive mood, decided to spend some money. As he sauntered down the st, he spied 3 ragged youngsters. Shepherding them into a clothing store, he ordered new suits all round.

Beginning with the oldest, the clerk soon had them properly garbed. Then the youngest began to bawl. This upset the benefactor, a bachelor who knew nothing about children.

"What's the matter?" he demanded, but there was no response from the crying child. Turning to the oldest, the oil man asked, "What's his name?"

"Please, sir," was the response, "his name is Alice." — *Montreal Standard*. f

" "

*Eve may have been an unsatisfactory spouse in many ways, but she never cited to Adam the names of the men she could have married if she'd just wanted to.* — DEWEY AKERS, *Harbor Pilot*.

" "

The 4-yr-old boy was visiting his grandmother and with her went for a walk in the yard, looking at the trees and flowers. As they came to one plant, the grandmother reached down and pulled her hand thru it. Then she let her grandson smell her hand.

"Spearmint!" he exclaimed. "Will this plant grow chewing gum?"—*Capper's Wkly*. g

" "

The conductor saw clouds of smoke coming from a train coach meant for non-smokers, and found 6 travelers trying in vain to hide their cigarettes. He calmly remarked, "We have two rules here at this ry company which are continually being broken. The 1st is not to smoke in non-smokers and the 2nd is not to tip or bribe train personnel. You've already broken one . . ."—*Der Stern*, Hamburg, Germany. (QUOTE translation) h

Into a busy telegraph office bustled a smiling matron. She sat down at a writing table and after much pencil-chewing produced a message. Handing it on to the clerk, she asked as an afterthought, "Will it cost me anything to underscore the words 'perfectly lovely'?"

"Not a cent, madam," the clerk repl'd.

Whereupon the cheerful lady recalled the message, drew a line under the two words, and departed happily.—Origin unknown. i

"Honey," said the husband, "I'd be the happiest man in the world if you could bake bread like my Mother used to bake."

"I know," his wife agreed thoughtfully. "But you know, dear, you would make me the happiest woman alive if you could just make dough like my Dad used to." —*Home Life*, hm, Railroadmen's Fed'l Savings and Loan. j

The squad of recruits were very raw. Even the simple orders "Right turn" and "Left turn" meant nothing to them. After various efforts the officer in charge got them halted, and eyed them sadly: "It's no use," he said: "It's not a drill instructor you want—it's a sheep dog!" —*Times of Brazil*. (Sao Paulo) k

When man gets smart enough to separate Christmas candy from the rug, he will also be smart enough to separate a woman from a telephone.—*Boston Globe*.

Lucy was congratulating Lurabelle on her remarkable driving ability. "Why, dearie, you handle the car like a veteran." "Oh, is that so?" countered Lurabelle. "Have you ever seen me handle a veteran?" — *Indiana Telephone News*, hm, Indiana Bell Telephone Company. l

Our children await Christmas presents like politicians getting in election returns: there's the Uncle Fred precinct and the Aunt Ruth district still to come in.—*MARCELENE COX, Ladies' Home Jnl.* m

On Christmas eve, a Broadway bookmaker went home early and was reading Clement Moore's famous poem to his young son. When he finished the 6th stanza, the little boy requested: "Read those names again, Daddy." The father obliged: "Now, Dasher! now Dancer! now Prancer and Vixen! On Comet! on Cupid! on, Donner and Blitzen."

The youngster thought a min, then said: "A buck on Vixen to win."—*IRVING HOFFMAN, Hollywood Reporter*. n

A bathing beauty is a girl who has a wonderful profile all the way down.—*Philnews*, hm, Phillips Petroleum Co.

"We'll have a trust fund right from the start, darling," said the recent bride to her handsome husband.

"What do you mean, trust fund?" inq'd the humble male.

"Well," explained the lovely one, "you trust me and let me handle the finances." — *Christian Science Monitor*. o

From an ad of the Dawes Farm Inn in the Berkshire Mass. *Evening Eagle*:

Roast Native Turkey ...	\$2.50
Southern Fried Chicken	2.50
Broiled Sirloin Steak ..	3.00
Children Under 7 Yrs ..	1.25

—*Minneapolis Tribune* p

Two explorers met in the virgin forest. In the course of their conversation, one said, "I came in order to become acquainted with new horizons, to experience an unviolated solitude, to appreciate the grandiose charms of savage nature. And you?"

"I," repl'd the 2nd explofer, "came because my little girl has just started taking piano lessons." —*Aujourd'hui*, Montreal. (QUOTE translation) q

Christmas shopping had lost its appeal for 5-yr-old Ruthie, after 2 hrs of jostling elevator crowds. She said in final protest, "Let's go home, Mommy. I'm tired of looking at elbows."—*Parents Mag.* r



**ADVERTISING:** Change a window adv message in a matter of seconds with the new display sign that has interchangeable neon letters . . . Plug the letters in like radio tubes. For 110 volt AC current. (*Spectator Property Review*)

**CLOTHING:** Rubber gloves grip when wet or oily or when handling hard-to-hold articles. Snag and tear resistant, they have roughened surfaces, curved fingers; come in men's sizes. (*Rotarian*)

**FOODS:** Pure spices in concentrated liquid form may be used in ordinary cooking or with "Savorizer", large hypodermic-type needle for direct insertions of spices. Vanguard Assoc's, Chicago. (*Newsweek*)

**NURSERY AIDS:** Breau Thermoscopic spray assures the right temp for baby's bath. It has a thermometer in the spray head to tell the exact degree of warmth at which the water is flowing. Spray head can act as a room thermometer. (*Parents' Mag*)

**SEWING—Aids:** Small plastic device enables home seamstress to test and adjust upper and lower thread tensions quickly. (*St Louis Post-Dispatch*)

**TOOLS:** Powerful leverage tool for woodworker. Aluminum alloy casting device has series of hardened steel points to assure positive gripping base; are changeable for variety of tightening or separating operations. (*Opportunity*)

**WRITING—Aids:** Raised metallic letters permit embossing your handwriting on any paper that takes ink. Simply write, sprinkle on powder, let dry. (*PETER DRYDEN, Parade*)

# Quote CALENDAR

With this issue we are again advancing the date of the calendar, so that the coordinated mat'l may reach you well ahead of your needs.

- December 24**  
1822—<sup>a</sup>b Matthew Arnold, English poet, literary critic  
1863—<sup>d</sup> Wm M Kepeace Thackeray, English novelist  
1950—<sup>a</sup> Closing of door on Holy Yr
- December 25**  
1821—<sup>b</sup> Clara Barton, American nurse, founder American Red Cross  
1950—<sup>a</sup> Christmas Day
- December 26**  
1837—<sup>b</sup> Geo Dewey, American admiral  
1874—<sup>b</sup> Sir Norman Angell, English author
- December 27**  
1834—<sup>d</sup> Chas Lamb, English essayist, critic  
1882—<sup>b</sup> Louis Pasteur, French chemist
- December 28**  
1846—<sup>a</sup> admitted to Union  
1856—<sup>b</sup> Woodrow Wilson, 28th U S Pres  
1859—<sup>d</sup> Thos B Macaulay, English historian, essayist
- December 29**  
1808—<sup>b</sup> Andrew Johnson, 17th U S Pres  
1809—<sup>b</sup> Wm E Gladstone, British statesman  
1845—<sup>a</sup> Tex admitted to Union  
1894—<sup>d</sup> Christina Rossetti, English poet
- December 30**  
1865—<sup>b</sup> Rudyard Kipling, British author  
1869—<sup>b</sup> Stephen Leacock, Canadian author
- December 31**  
1384—<sup>d</sup> John Wycliff, English reformer  
1869—<sup>b</sup> Henri Matisse, French painter
- January 1**  
1863—<sup>a</sup> Lincoln signed final Emancipation Proclamation  
1951—<sup>a</sup> New Yr's Day
- January 2**  
1788—<sup>a</sup> ratified Constitution  
1865—<sup>b</sup> Wm Lyon Phelps, American educator
- January 3**  
1883—<sup>b</sup> Clement Attlee, British Prime Minister  
1884—<sup>b</sup> E Stanley Jones, American missionary, author
- January 4**  
1877—<sup>d</sup> Cornelius Vanderbilt, Sr, American capitalist  
1896—<sup>a</sup> Utah admitted to Union
- January 5**  
1876—<sup>b</sup> Konrad Adenauer, W German chancellor  
1933—<sup>d</sup> Calvin Coolidge, 30th U S Pres  
1943—<sup>d</sup> Geo Washington Carver, American scientist, educator
- January 6**  
1412—<sup>b</sup> Joan of Arc, French patriot  
1878—<sup>b</sup> Carl Sandburg, American poet  
1912—<sup>a</sup> Mex admitted to Union  
1919—<sup>d</sup> Theo Roosevelt, 26th U S Pres

<sup>a</sup> Indicates relevant mat'l on this page. See also: Gem Box, Pathways to the Past

## Sir NORMAN ANGELL\*

The power of words is such that they have prevented our learning some of the most important events in the world's history.—*Let the People Know* (Viking)

## MATTHEW ARNOLD\*

Is it so small a thing to have enjoyed the sun, to have lived light in the spring, to have loved, to have thought, to have done?

## WM E GLADSTONE\*

Nothing can be hostile to religion which is agreeable to justice.

## CHAS LAMB\*

Of all sounds of all bells, the most solemn and touching is the peal which rings out the old yr. I have never heard it without a gathering up of my mind to a concentration of all the images of the past twelve-month, all I have done or suffered, performed or neglected, in that regretted time. But on such occasion it is both more noble and more profitable to take a cheerful and reassuring view of our condition and that of humanity in gen'l, laying aside futile reflections on past imprudence and mismanagement and resolving for the future to do our utmost in fulfilling our duty toward God and our fellow men.

## New Yr Ditty

New Yr met me somewhat sad:  
Old Yr leaves me tired,  
Stripped of favorite things I had,  
Balked of much desired;  
Yet farther on my road to-day,  
God willing, farther on my way.

New Yr, coming on apace,  
What have you to give me?  
Bring you scathe, or bring you grace,  
Face me with an honest face,  
You shall not deceive me:

Be it good or ill, be it what you will,  
It needs shall help me on my road,  
My rugged way to heaven, please God.—CHRISTINA G ROSSETTI.\*

## STEPHEN LEACOCK\*

Many a man in love with a dimple makes the mistake of marrying the whole girl.

## ABRAHAM LINCOLN\*

This is a world of compensations, and he who would be no slave must consent to have no slave. Those who deny freedom to others deserve it not for themselves and under a just God, they cannot long retain it.

## SECOND CLASS

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Quote

## HENRI MATISSE\*

The venerable French painter sat in a sidewalk cafe in Montparnasse and munched 3 bags of potato chips. His companion looked on disapprovingly and asked, "Why do you eat so many potato chips?" The octogenarian crinkled the 3 cellophane bags in which the potato chips had been served, placed them in his pocket and said: "I do it for my cats. They just love to play with cellophane."—LEONARD LYONS, *Post-Hall Syndicate*.

## WM LYON PHELPS\*

Being educated means to prefer the best not only to the worst but to the second best.

## WOODROW WILSON\*

The wisest thing Woodrow Wilson ever said was one of the simplest when he remarked that, as Pres, he liked to put a man on an important job to see whether he grew "or just swelled."—MALCOLM BINGAY, *Detroit Free Press*.



